



**PILBARA  
INLAND**

CHAMBER OF  
COMMERCE AND  
INDUSTRY

# 2023 BUSINESS AWARDS INFORMATION PACK

For more information

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Once you decide to enter the 2023 PICCI Business Awards, you immediately begin to procure the rewards. Preparation of your submission gives you a fresh perspective and new insights into future strategies for the growth and development of your business. It gives you an opportunity to stop and reflect how far your business has already come.

## EVALUATION

The application process is designed to focus on key aspects of your business,

- Business Model
- Customer Care
- Business Performance

Providing a valuable opportunity to review and benchmark your performance against other successful enterprises.

## CONNECTION

By entering the Awards, you and/or your business will establish a valuable network with the other applicants and the community, which is mutually rewarding and beneficial.

## MARKETING

Together with the Pilbara Inland Chamber of Commerce, promote your success. Gain the prestige and satisfaction of being a part of these Business Awards.

Winners and Finalists are provided with a custom 2023 logo for use on stationary, labels, packaging and communications and a framed certificate to display in your business.

Winners will also receive a locally procured award trophy and free membership and/or renewal to the Pilbara Inland Chamber of Commerce & Industry.

## ELIGIBILITY CRITERIA

To be eligible to enter the 2023 Pilbara Inland Business Awards your business must meet the following criteria;

- Must be a PICCI member or register to become a PICCI member. New members will automatically be entered into a door prize on the night.
- Can be a sole trader, partnership, listed company, franchise, or not for profit.
- Your business must be located in post code areas of 6751 & 6754.
- Key management decisions must be made by the owner/s (except for franchise businesses).
- Award entrants cannot be an Awards Sponsor in the same year.
- Award entrants cannot be involved in the Awards judging process.

## JUDGING

- Judging is conducted by a panel selected by PICCI.
- The judges are an independent panel and will base their final decisions on the Award Criteria.
- The judging panel reserves the right to move entrants into other categories when deemed appropriate.
- The information contained in your submission will remain strictly confidential and will only be accessible to the Business & Membership Officer and the Judging Panel.
- Judges and the Business & Membership Officer are required to sign a confidentiality agreement to ensure security of the information contained in your entry.
- Category finalists will be announced on Friday 26th September

## PEOPLES CHOICE JUDGING

- The peoples choice will be voted on by the public.
- All entrants for the Peoples Choice Category will be posted on the Pilbara Inland Chamber of Commerce & Industry Facebook page and open to public vote through Survey Monkey.
- Voting for this will be open from 5pm Thursday 21st September 2023 until 5pm Thursday 28th September 2023.

# 2023 BUSINESS INFORMATION PACK



## **HOME BASED BUSINESS**

The business is operated either at home (you carry out most of the work at your home) or from home (and business does not rent any premises other than your home).

## **OWNER OPERATOR BUSINESS**

The business must be an owner operator business (up to two owners, with no employees other than themselves).

## **START UP BUSINESS**

This business has been operating for less than 2 years in either Tom Price or Paraburdoo.  
With proven eligibility shown with Business Registration.

## **PEOPLE'S CHOICE**

All business awards applicants also have the choice to enter the People's Choice Award. This award will be voted on by the public over a set period of time (community does not have to be a resident of Tom Price or Paraburdoo).

## **BUSINESS WITH 11+ EMPLOYEES**

The business must employ eleven plus employees (full time or equivalent), other than the owner, at the time of your application.

## **NOT FOR PROFIT**

Recognises business practice within a non-profit organisation. The award is open to all Pilbara Inland incorporated non-profit organisations.

## **BUSINESS OF THE YEAR**

Business of the Year is judges from the winners of categories who have addressed the Criterion. The business with the overall highest aggregate shall be announced as the Business of the Year.

## **SMALL BUSINESS**

The business must employ between 1 and 10 employees (full-time or equivalent), other than the owner, at the time of your application.

## HOW TO ENTER

- Determine if you are eligible to enter
- Complete an application by address the Selection Criteria relevant to your submission. Your application must address the performance of your business against the selection criteria for the Award(s) applied for. If you believe a specific criteria is not applicable to you, please state the reason(s) in the space allocated for that criteria.
- Your submission needs to be succinct and **NOT EXCEED THE MAXIMUM WORD LIMITS**. Exceeding these maximums while addressing the selection criteria will detract from your submission and result in a lower rating.
- You may include an additional **four A4 pages of supporting documentation** in your application. This could include business brochures, planning documents, advertising, customer feedback.

## ENTRY TIPS

When you have completed all the questions, re-read what you have typed to ensure you have covered every aspect of your business.

- Be clear and concise.
- Demonstrate growth, include financial ratios, percentages or statements.
- Look at the criteria and address each point.
- Show why your business should be the winner, What makes it special.

## SUBMISSIONS

Email digital copies of your application along with supporting documentation to [PilbaraInlandcci@gmail.com](mailto:PilbaraInlandcci@gmail.com)

## SUBMISSION SUPPORT

Contact the Pilbara Inland Chamber of Commerce & Industry and we can provide you with free 1:1 support for your application on 0499 559 494 or email [PilbaraInlandCCI@gmail.com](mailto:PilbaraInlandCCI@gmail.com)

For more information

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